

The purpose of the Monty's Market highlight video is to showcase a unique program at Montgomery High School, where Transition students (Special Needs) gain hands-on job skills, build confidence, and form meaningful community connections. The video highlights the origins of Monty's Market, its development, and the positive impact it's having on students and the local community. Through student and staff testimonials, and behind-the-scenes footage, the video emphasizes the value of this program in preparing students for future careers while fostering personal growth. This video is used during school events, parent meetings, community outreach initiatives, and shared on the district's website and social media platforms. It will also be featured at open houses, and other activities to inform the wider community about the program and its benefits. By highlighting student experiences, the video aims to demonstrate the practical value of Monty's Market and engage others in supporting and expanding similar programs across the district and beyond. The target audience for the video includes students, parents, educators, and community members who are interested in career readiness programs and student development. It will also appeal to local businesses, community organizations, and potential partners who can help provide opportunities for students and support the growth of the program. The video serves as a tool to engage these groups by illustrating the real-world skills students are acquiring, how they are applying them, and the positive impact on their academic and personal lives. The video supports effective communication by visually capturing the essence of Monty's Market and its mission. The video highlights the broader community impact, showcasing how the program fosters connections between students and local businesses while helping them understand the value of work and responsibility. Outcomes achieved by the video include raising awareness of Monty's Market and its positive impact on students' future success. It will help foster greater community involvement and potential partnerships, encouraging local businesses to support the program or offer mentorship opportunities. The video inspires other schools and

educators to consider similar programs that promote job skills and career readiness, as well as serve as a testament to the importance of creating unique, hands-on learning experiences for students. Through this video, Monty's Market will be recognized not just as a school program, but as a vital contributor to student growth, community engagement, and career preparation.